

2024 Executive Board

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February 27, 2024

RE: NC-APWA Leadership and Management Division
Conference Partners Information

Hello Partners! This year's APWA-NC Leadership and Management Division (LMD) Conference will be held **May 15 to May 17, 2023**, at the **Crowne Plaza Resort Asheville** in **Asheville**, North Carolina.

The support of our partners has always been critical to the success of this annual conference. The LMD would like to invite your company to participate in our 2024 Conference with partnership opportunities as follows:

Platinum Level Partners - \$2,500

Platinum level partners will receive the following:

- three conference registrations
- preferred exhibitor space
- special recognition by name at dinner and during entertainment.

Gold Level Partners - \$1,500

Gold level partners will receive the following:

- two conference registrations
- premier exhibitor space

Silver Level Partners - \$1,000

Silver level partners will receive the following:

- one conference registration
- an assigned exhibitor space if available

Bronze Level Partners - \$750

Bronze level partnership will receive the following:

- one conference registration

All partner's logos will be included on banners throughout the conference with the Platinum being most prominent and each level subsequently below that. All levels of partners will be listed within the final conference program.

A form is provided with this letter that can be completed for partnership.

Annual Putt-Putt Challenge - \$300

We are also offering the opportunity to sponsor a putt-putt hole at the annual 9-hole Putt-Putt Challenge to support a local food bank. Typically, this event was hosted by the Young Professionals at the State Chapter Conference. In conjunction with the Young Professionals, LMD will purchase food using money from the hole partnerships and provide materials for partners to use in the construction of their sponsored putt-putt hole. Hole partners are encouraged to bring additional non-perishable foods that can be used for the putt-putt hole construction. Hole partnership will include signage with corporate name. To sponsor a putt-putt hole, organization must be a conference partner at any level.

We welcome any firm to host a social event during the Conference outside of the scheduled activities. We are offering to advertise any such event within the conference program that our Platinum or Gold Partners host, if adequate notice is given.

We want to communicate some exciting additions to the conference this year. We will be hosting the Annual Past Presidents' Dinner Thursday evening of the LMD Conference. This dinner has typically been held at the State Chapter Conferences and recognizes our chapters past presidents as well as the year's chapter awards winners. In addition, the chapter's Annual Meeting will be held during Thursday's lunch at the conference.

Please feel free to forward this information to your contacts in the public works, utilities management and technology communities.

If you have any questions, please contact Michelle Podeszwa at podeszwa@mcadamsco.com or by telephone at 704-453-1658.

We look forward to seeing you at the Crowne Plaza Asheville in Asheville, NC in May for an outstanding conference. **Thank you for your continued support!**

On behalf of the Leadership and Management Division – NC Chapter.



L. Michelle Podeszwa, PE
LMD President-Elect

**PARTNER/EXHIBITOR REGISTRATION
2024 APWA-NC LMD CONFERENCE
CROWNE PLAZA RESORT ASHEVILLE, NC
MAY 15 – MAY 17, 2023**

Company: _____

Company Address: _____

Company Contact:

Name and Title: _____

Phone: _____ E-mail: _____

Complimentary Registrant 1 (applicable to all partnership levels):

Name and Title: _____

Phone: _____ E-mail: _____

Complimentary Registrant 2 (applicable to Platinum and Gold partnership levels):

Name and Title: _____

Phone: _____ E-mail: _____

Complimentary Registrant 3 (applicable to Platinum partnership level):

Name and Title: _____

Phone: _____ E-mail: _____

For previous conferences, complimentary registrants were asked to complete their individual registrations. As a recent change, we intend to use this form to handle the complimentary registrations. If attendees are still to be determined, please be sure to provide a contact person to follow up with.

Please submit a high-resolution graphic image of your company logo in a .jpeg or .tiff format to awilson@espassociates.com. Each logo will be included in our conference program and on banners located throughout the conference.

Please check desired partnership level:

- Platinum \$2,500** (3 complimentary registrations and preferred exhibitor space)
- Gold \$1,500** (2 complimentary registrations and premier exhibitor space)
- Silver \$1,000** (1 complimentary registration and assigned exhibitor space if available)
- Bronze \$750** (1 complimentary registration)
- Annual Putt-Putt Challenge \$300** (In addition to an above partnership)

Please check yes for the following if applicable:

- Our company would like to have an exhibitor space
- Our exhibitor space will need power

Mail completed registration form and payment (check payable to "APWA-NC") to:

C/O Allison Wilson
ESP Associates, Inc
3475 Lakemont Blvd.
Fort Mill, SC 29708

Partnership payments can also be paid online through this link (click on "Register Now"): [APWA-NC 2024 LMD Conference Partnership](#) Please still provide this form with above requested information to Allison.